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How Has Facebook Changed and Entered The Digital Age

If we take a look at the year Facebook was founded in 2004, it was established only for Harvard University students. However, all universities, high schools, and other countries started to use this application because it attracted a lot of attention.

When we came to the digital age, it experienced a big breaking point, especially in 2016, and went viral. Anyone can open an account using all emails. As we know, Facebook is still one of the most used sites in the world. Especially those born in 2000 are the generation that knows better about those times, who kept their communication on Facebook from the age of 13 until 2016. There weren't many other options than either.

When we look at the censorship issue, it is a site that we can use safely because the posts that contain insults, heavy slang, disrespect to important people such as ATATÜRK, +18 content in a post or comment are removed before they spread further thanks to artificial intelligence algorithms.

Close to 8 million views of Facebook per day determines how often the application is used in the digital age. Of course, when we look after 2020, rival companies started to increase, but still, the 'Connect with Facebook' option appears when downloading games to phones or tablets. This allows you to save your progress in games. In other words, when we look at it in total, Facebook cooperates with many companies and makes its users very satisfied.



WHAT ROLE DOES FACEBOOK PLAY IN SOCIETY ?

Social media has become an important part of daily life. Facebook is one of the important social media platform in our lives. Users of Facebook increase day to day. Nowadays 500 million person use Facebook. Almost all of us have Facebook account since we were children. Most people start his/her social media life with Facebook. We can say Facebook is the grandfather. So Facebook has significant roles in societies and relationships. This roles can have positive and negative sides.

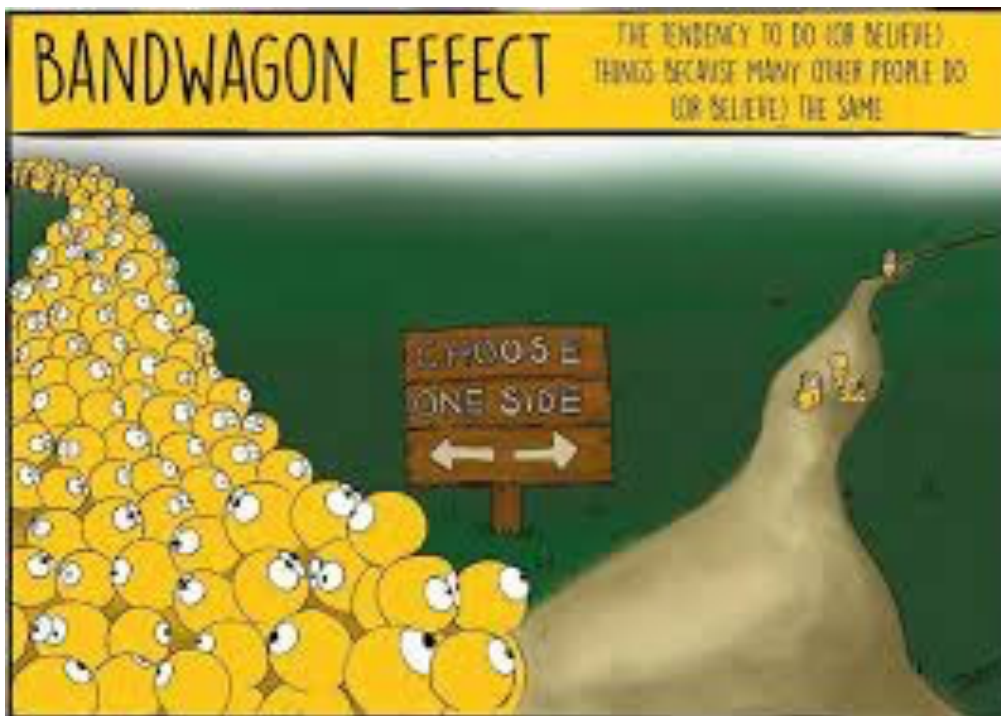
1- Facilitates fast and easy communication with each other:

Before social media (Facebook) we communicate with each other in hard ways. Communication can be more slow without social media. Facebook has a message system. It name is "messenger". Users can take messages to his/her friends on Messenger. This fast messaging system made users more communicative. Societies can be more communicative and also they can be more comfortable with this system. In another perspective, it can be harmful for societies because fast and easy messaging system brings cyberbullying . People can be have too much self confident when they are communicate with messaging system. Because when they want to hide their names or other personal informations , they can do it. Anonim accounts can be more overbearing. People share sexual abusing contents to someone. So cyberbullying can bring depression on societies.



2-Bandwagon effects:

Every day people are share new posts on Facebook. There are too many interactions in Facebook. When someone share something on Facebook , another person effecting in bad or good ways. When he/she share a post on Facebook people will take sides. There can be good comments and bad comments. People will take sides with bandwagon effect. Sometimes this bandwagon effects bring cyberbullying again. But sometimes for example ,when someone want to help this bandwagon effect can help this person . Interactions will be fast.



3-Creates job opportunities:

Facebook and the other social media platforms use our analyzes. It is good for who use our analyzes. Advertisers can take these analyzes for their works. Advertisements can be more qualified when advertisers use these works. When we register to Facebook we have to give some personal information like our name , surname, age, e-mail and other things. They can use these informations quik and easy. So these things create more job oppurtunities. It is good for this perspective but another perspective they really use our confidential informations. If they want to use these confidential informations to againsts us, it will be not good for societies.



WHAT CAN YOU DO ON FACEBOOK IN 2022

What do you think of when you hear the name 'Facebook' probably you think of a death social media platform but in past it was the supreme social media platform even before tiktok instagram or snapchat as i said the idea 'death platform' is actually not so accurate there is still some people who use facebook as their primarely social media account because facebook still has some great features to make you entertain and fill your spare time let me give you a short list of this great features to make your life easier. And make you think of your opinion about facebook again.

- 1- Facebook games=facebook games is a feature to make you socialize without going outside or spend Money and can easily fill your spare time while entertain you at work or at school
- 2- Market place= market place is a platform you can find sales and deals talk with strangers without a store or paying to workers earn some pocket Money or a lot of Money with a just a click so it is a great feature
- 3- It may sound funny but people check eachothers relationship statuses to text or to make the first action because it is hard for some people to socialize face to face
- 4- Find abandoned animals it is a wonderful feature that people can find dogs or cats in facebook groups without paying to petshops or to help a furry friend
- 5- Lastly keep up with the news people could easily keep up with recent news and the actions that happened on World in a second

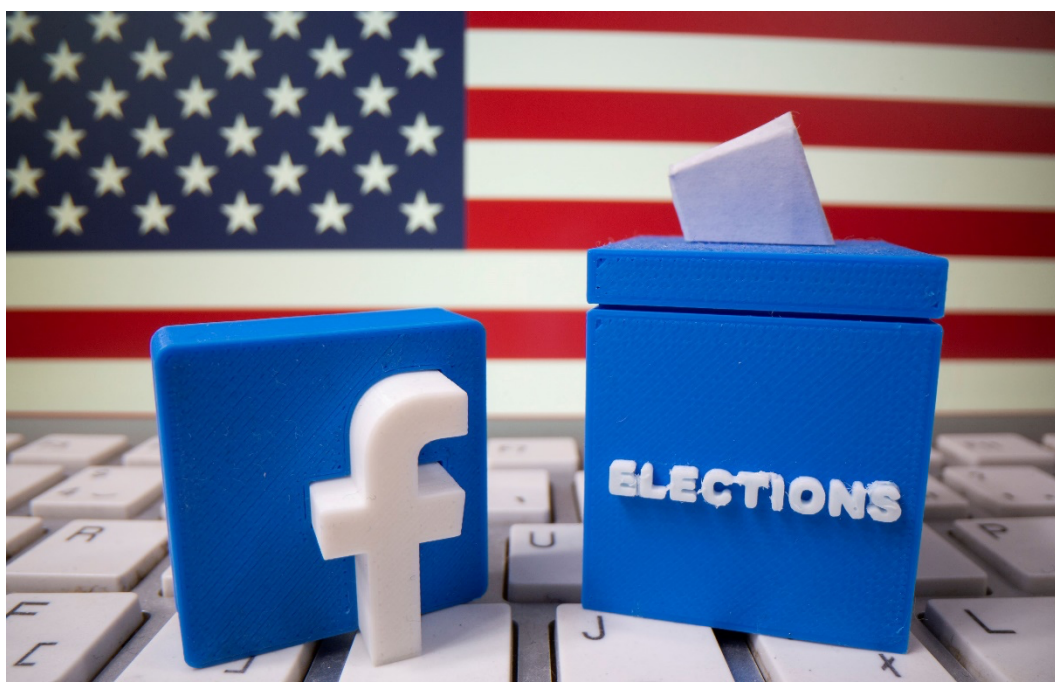
These was the things I found good and still make facebook useful in 2022 so have fun



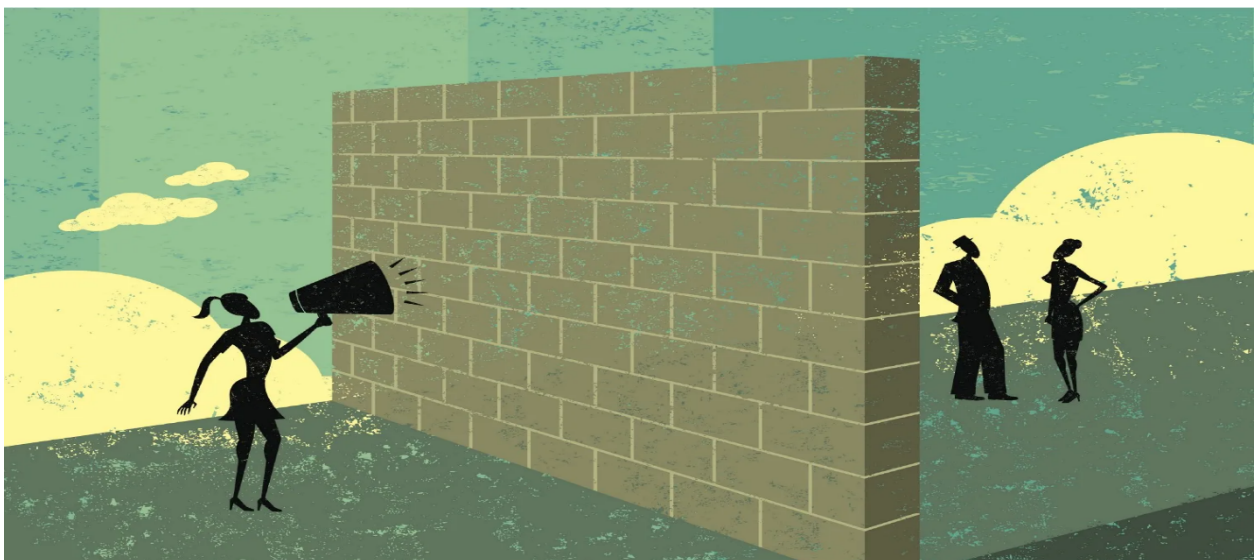
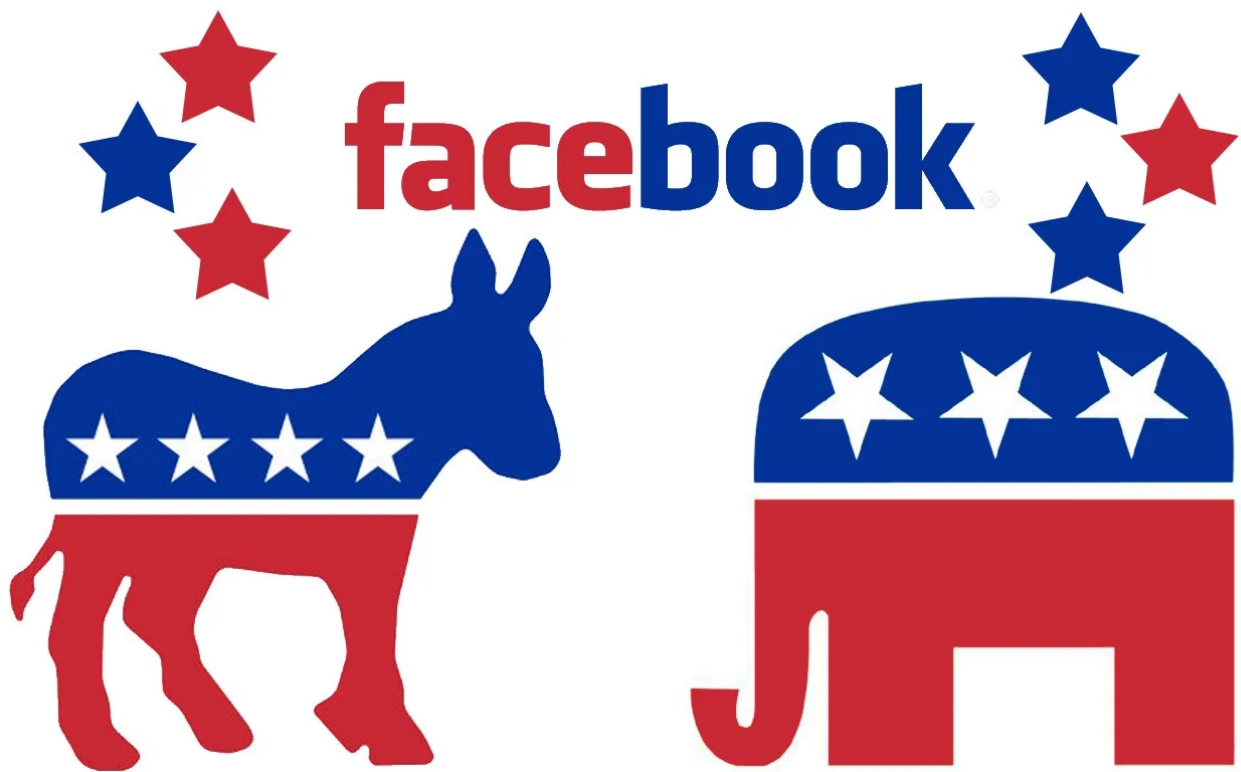
FACEBOOK: POLITICAL AND ECONOMICAL SIDES OF ITS EFFECTS AND HOW CAN WE UNDERSTAND THEM?

In February 2004, a social network which has been the pioneer of most things social connection related was found thanks to Mark Zuckerberg and his team's efforts. Since then, it consistently gained attention at all fields. But let's have a look of its political effects from a large perspective with some examples!

It's indeed true that a lot of political context in Facebook makes both sides of a political content harder to get along. Even a study proves that this actually happens. In Facebook, people can easily declare their political opinions and this can cause polarisations among them. But how was this proved? By a unique method, collecting data through filter bubbles. Additionally, this was done by an algorithm to actually rank the relevant posts before they reach to the content consumers. This algorithm also has a specific method which is content ranking. If the result is a high ranking, then that specific content may be highly common among the consumers. But if the people do not prefer to lean towards the content, then it gets a low ranking. To understand the political effect, both sides can barely learn about the exact news which can give them right information because those news don't make it to consumers, so people are not exposed to them.



There is also another impact of consuming news from only one political side. Or at least some claims about it. Although Facebook has denied the claims of people routinely receiving news from right-wing sources, some viewers when they have a look at the trending news market his statement. Opposingly, Facebook stated there was no exact proof for this. Like the previous example of political news being based on algorithmical effects such as likes and shares. But although people following the left-wing sources were presented more news from the same sources than right-wing sources, the right-wing source followers received more news from left-wing sources which is a surprising fact.



Not only when using various social platforms we see or understand some strategies to make money or create related jobs but also when using Facebook. Although comparing it to other social platforms, now it does not have some of those opportunities. But before we get into it, let's talk about Facebook's economical effects by giving some examples!

According to Deloitte's reports, Facebook, the world's largest social network created proximately 5 million job opportunities and helped the global economy by stimulating 227B dollars in 2014. When Facebook released the earnings for the 4th and final quarter for that year, it was seen that compared to what it had produced, the company generated at least 20 times of that. Its marketing resulted in 148B dollars, 65% of its total global output and and approximately 2.3 million job opportunities worldwide compared to 2013. Additionally, marketing on Facebook gave 77.6B economic aid and resulted in more than 800.000 jobs.

If we have a broader look at the job opportunities and the contributions of Facebook, we can start with the purchases of mobile devices. Facebook literally sparked the purchases of accompanying wireless service with a contribution of 50B dollars globally in 2013. Compared to other areas in the world, the largest share of Facebook's economic impact and jobs was in the US, 100B dollars economically and more than one million job opportunities. The UK and Brazil respectively came 2nd and 3rd with 11B and 10B dollars in total economic impact of Facebook.



WHAT IS META ?

Facebook founder and CEO Mark Zuckerberg announced that Facebook's name has changed. Announcing that its new name is 'Meta', Facebook also introduced the metaverse platform. So what does 'Meta' mean?



The meta-universe is a persistent online 3D world concept that combines multiple virtual worlds. You can think of the meta-universe as the future of the internet.

meta universe; will allow users to work, meet, play and socialize in these 3D worlds. The meta-universe isn't fully implemented, but some platforms contain meta-universe-like elements.

The closest experience to the meta-universe is currently offered by video games. Developers have expanded the concept of gaming by hosting in-game events and creating virtual economies.



Facebook Usage Statistics

This is a collection of Facebook usage statistics and facts. Key deliveries:

- 400 new users sign up to join Facebook every minute.
- Facebook users generate 4 million likes per minute.
- Every day, 35 million people update their status on Facebook.

Facebook User Demographic Statistics

This is a collection of Facebook user demographic statistics and facts for 2022.

Key deliveries:

- As of October 2021, Facebook's largest demographic was male users aged 25 to 34 (19%).
- As of October 2021, 5.2% of total active Facebook users worldwide were adults aged 65 and over.
- 43.5% of Facebook users are women, while men make up 56.5% of the total number of users.
- Only 51% of young users actually used Facebook in 2020.

Bir Facebook hesabı oluşturulması

1. [Facebook.com](https://www.facebook.com) adresine gidin ve **Yeni Hesap Oluştur'a** tıklayın.
2. Adınızı, e-posta adresinizi veya cep telefonu numaranızı, şifrenizi, doğum tarihinizi ve cinsiyetinizi girin.
3. **Kaydol'a** tıklayın.
4. Hesabınızı oluşturma işlemi bitirmek için [e-posta adresinizi veya telefon numaranızı onaylamanız gerekir.](#)

Hesap Aç

Ücretsizdir ve her zaman ücretsiz kalacaktır.

Adın	Soyadın
Cep telefonu numarası veya e-posta	
Yeni şifre	

Doğum Tarihi

13	▼	Mayıs	▼	1994	▼	Doğum tarihimı vermem neden gerekiyor?
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Kadın Erkek

Kaydol düğmesine tıklayarak, Koşullarımızı, Veri İlkemizi ve Çerezler İlkemizi kabul etmiş olursun. Bizden SMS Bildirimleri alabilir ve bu bildirimleri istediğin zaman durdurabilirsin.

Kaydol

KAYNAKÇALAR

- <https://ahtapotsosyalmedya.com/facebook-360-deneyimi>
- <https://medium.com/tepetaklak-dergisi/facebookun-kurulu%C5%9F-hikayesi-2003416dd205>
- <https://www.statista.com/statistics/346167/facebook-global-dau/>